



Fall Arizona Phi Beta Lambda Newsletter



A McNight to Remember

November 12, 2016, Arizona Phi Beta Lambda members volunteered for the “A McNight to Remember” fundraiser. This was the RMHC 10th annual gala and was attended by more than 550 influential members of the Valley’s business and philanthropic community.

The event was held at the Arizona Biltmore Resort in Phoenix, AZ. Arizona Phi beta Lambda members worked the silent auction portion of the event. Attendees bid on \$100+ auction items/packages such as: exquisite dinners, luxury gift items, kid-friendly gifts and activities, stay-cations and out-of-town getaways.

Fifteen (15) Arizona Phi Beta Lambda members attended, with Phoenix College leading the way with twelve (12) volunteers, Central Arizona College with two(2) and Northern Arizona University EC with one (1). A great time was had by all and many of the members said they would return next year to help out.

This is the second year in a row that Arizona Phi Beta Lambda participated in the event.



Manuel Garcia & Ronald McDonald



TTI Insights Tour

By Kathryn Daley

Central Arizona College PBL President

Tuesday, November 8, 2016, members of Arizona Phi Beta Lambda were invited with an awesome opportunity.

TTI insights, is a place where companies turn to for guidance on hiring the right people, for the right position. TTI Insights mission statement is “We are *HIGHLY CREATIVE, PASSIONATE* about our *NETWORK, ADDICTED* to *CONTINUOUS LEARNING* and *INTENSE* about *FINDING SOLUTIONS* that make *ORGANIZATIONS* and *PEOPLE* more *EFFECTIVE*.” -Adam Wong.

TTI Success Insights, North America gave us a phenomenal presentation and tour of the day to day operations at their office in Scottsdale. Cassandra Nelson, a solutions consultant for the company shared her story on how she could do a job, but was still miserable. She didn’t have motivation to go out and take joy in hanging out with friends because she was constantly exhausted. The job was not for her.

As a solutions consultant she gets to fulfill her passion and is more energized and excited than ever. TTI insights through these surveys also discover and help communication. By analyzing specific strengths and passions in every individual we are able to communicate with all types. It was a spectacular day, and I am grateful to have been invited to experience it.



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“PC Gives” Volunteer Day

Phoenix College Phi beta Lambda recently volunteered on November 18th where we partnered with the Business Department in their first annual PC Gives event. There, we handed out fruits and vegetables to the community:

1056 Seedless Watermelons, 480 Honeydews and many mini potatoes, totaling to well over a ton of produce. Our volunteers were assigned the task of bagging and giving the fresh produce donated by The St. Mary’s Food-bank to over 300 community members, students, and college staff for upcoming holidays.

Also present was the Nursing Department promoting health and doing blood pressure checks. The Dental Department gave information about dental care and provided dental hygiene products. Also there were massage therapists and the Estrella Mountain fire science program were able to bring a fire engine, fire-fighting suits, tools, and information to educate the community on their job and fire safety.



Tolleson High Career Day

The TUHSD College & Career Fair was held October 27, 2016 from 6 pm – 8 pm at Tolleson Union High School. We got to meet FBLA members, high school students and their parents.

The Tolleson Union High School District’s Career & Technical Education Department and Guidance Advisors are committed to excellence in our education programs.

I would like to thank Elena Sobampo and her FBLA members for being such great host and allowing us to share a little about Collegiate Phi Beta Lambda.





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NFLC Dallas 2016



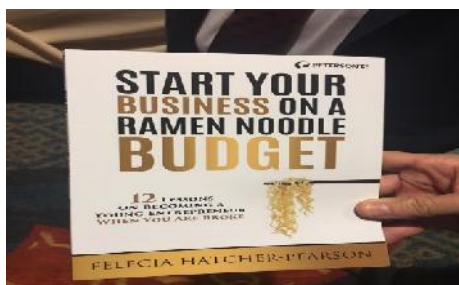
Arizona State Officers: Attend 2016 NFLC in Dallas, Texas.

November 18-19 Arizona PBL state officers: Tirso Tonche, Brendan Mak, Scott Chilleen, and Nicholas Livengood joined WRVP Mark Creech for the state officer track at NFL in Dallas, TX.

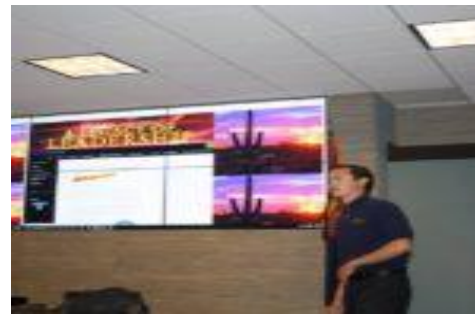
It was a jammed pack 4 hr. workshop that allowed our officers a chance to network with state officers from all over the country. Approximately 75 FBLA-PBL officers were in attendance.



Arizona Phi Beta Lambda State Officers having dinner with closing speaker *Felicia Hatcher*, below is her best-selling book.



Arizona PBL State Officer Training

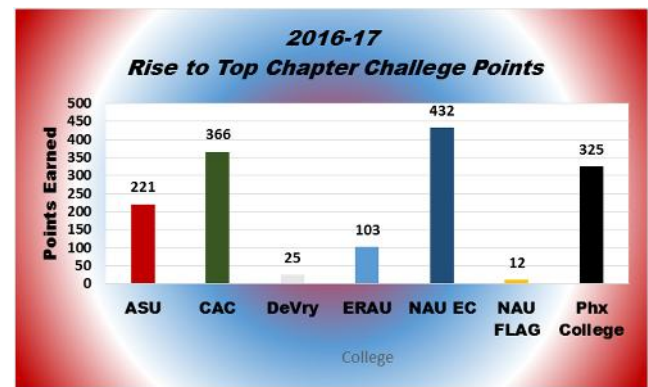


Brendan Mak- VP of Communication

Twenty-one (21) Arizona PBL local chapter officers attended the inaugural "Local officer training" that was hosted by Phoenix College on 9/3/16.

Arizona PBL state officers and AZ FBLA-PBL Professional division members presented workshops. Every member in attendance received a 2016-17 Local officer handbook and lunch.

2016-17 Rise to the Top Chapter Challenge



Northern Arizona PBL EC currently is in first place in the "Rise to Top Chapter Challenge" However, Central Arizona College, Phoenix College and Arizona State University are 2nd, 3rd, and 4th respectively. This contest will be close till the deadline for earning points, **March 31, 2017**. Winner will be announced at the 2017 State Leadership conference hosted by Arizona State University.



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NASCAR PIR Volunteer Day



Northern Arizona University EC and Arizona PBL chapter's team up to volunteer at 2016 NASCAR race in Phoenix Arizona. November 12-13 NAU EC organized a fundraising event to help send their members to Anaheim, CA for the 2017 National Leadership Conference. Kristy Lopez and Scott Chilleen were team leads. All Arizona PBL Chapter were encouraged to participate. NAU EC, Arizona State University and Embry Riddle Aeronautical University PBL members participated.



Nicky Ho (ERAU) and Brendan Mak (ASU)



FLBA-PBL 75th Anniversary

St. Mary's Food Bank Volunteer Day



On October 8, 2016, Arizona Phi Beta Lambda members volunteered at St. Mary's Food Bank. 7 members from Phoenix College, 3 members from Northern Arizona University EC, 1 member and 2 guests from Central Arizona College attended.

We were charged with the task of filling food boxes, several members were assigned to load boxes, while others were assigned to cardboard dunnage detail. We even had several members removing plastic from food items so that the packing volunteers could load the boxes efficiently.



Music was played to entertain us. Several of our members were dancing to the beats. Numerous members told me "it felt good to help people on member was amazed at the size of their operation".

Christopher Grimsley sent us this thank you note "I just wanted to reach out and say "Thanks" to you and Arizona Phi Beta Lambda for your assistance in providing over 10,000 meals during your volunteer opportunity!



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Mile of Dimes

Prescott Walk 2016

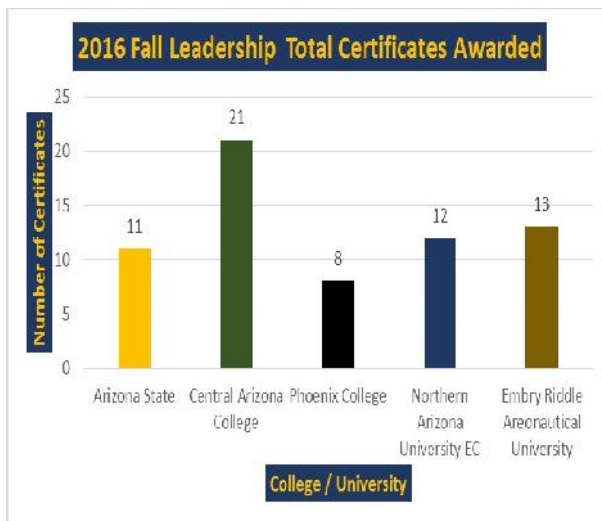


Central Arizona College Phi Beta Lambda held their annual “Mile of Dimes” fundraiser. The March of Dimes committee led by Debra Infante organized a very successful event.

On September 10th, 2016. Arizona PBL participated in the Prescott Quad-Cities March for Babies walk. The event helps bring awareness to premature births and raise money for research and help families in need. Several Arizona Phi Beta Lambda members drove up from the Valley of the sun (Phoenix, Casa Grande) to participate in the walk. Arizona PBL State President Scott Chilleen and Erika Pena represented Northern Arizona EC. Mark Creech, Arizona PBL VP of Programs represented Central Arizona College. Adin Herzog ERAU PBL president, and four members attended along with Dr. Greenman and her family. Arizona Phi Beta Lambda raised \$192.10 for March of Dimes and everyone had a great time at the event. Thanks to everyone for donating and or participating in the walk.

They asked professors and staff to dress up in their favorite purple outfits and took pictures of them. Then they took the photos and created mobile donation stations. They moved the stations every other day to strategic locations on campus.

They then asked staff, students and professors to make a donation to vote for their favorite photo, while luring them in with fresh baked cookies and candy. CAC president Katie Daley created a March of Dimes trifold to inform students and staff about premature births.



2016-Fall Leadership Conference Results

Accounting Principles

1. Gina D’Alessandro ERAU
2. Kevin Schroeder ERAU
3. Nicholas Livengood ASU

Business Communication

1. Christopher Castro NAU
2. Arturo Sosa PHX College
3. Paul Pedrego NAU

Computer Concepts

1. Tyler Morris ERAU
2. Manuel Garcia PHX College
3. Alma Murillo CAC

Contemporary Sports Issues

1. Mark Creech CAC
2. Richardo Ochoa CAC
3. Prab Singh ASU



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Cyber Security

1. Tyler Morris ERAU
2. Manuel Garcia PHX College
3. Doritza Davilla PHX College

Entrepreneurship Concepts

1. Joseph Kabaki NAU
2. Curtis Begay CAC
3. Jorge Morales PHX College

Financial Concepts

1. Nicholas Harden CAC
2. Nghia Ho ERAU

Information Management

1. Debra Infante CAC
2. Jorge Morales PHX College

Justice Administration

1. Brandon Embrey ERAU
2. Curtis Begay CAC
3. Brendan Mak ASU

Macroeconomics

1. Gina D'Alessandro ERAU
2. Brandon Embrey ERAU
3. Kathryn Daley CAC
3. Giselle Rodriguez ERAU

Management Concepts

1. Christopher Castro NAU
2. Yvette Infante CAC

Marketing Concepts

1. Joseph Kabaki NAU
2. Nghia Ho ERAU
3. Brendan Mak ASU

Networking Concepts

1. Alma Murillo CAC
2. Hunter Collieran ASU
3. Christian Okojie PHX College

Organizational Behavior and Leadership

1. Courtney Barger ASU
2. Kevin Schroeder ERAU
3. Gina D'Alessandro ERAU

Personal Finance

1. Debra Infante CAC
2. Christy Lopez NAU
3. Nicholas Harden CAC

Project Management

1. Yvette Infante CAC
2. Derreck Long NAU
3. Tirso Tonche PHX College

Retail Management

1. Jade Fryhover CAC
2. Mark Creech CAC

Sports Marketing and Management

1. Mark Creech CAC
2. Richardo Ochoa CAC
3. Marcos Lopez CAC

Statistical Analysis

1. Matthew Johnson ASU
2. Kathryn Daley CAC

Performance events

Public Speaking

1. Nicholas Livengood ASU
2. Erika Pena NAU
3. Derreck Long NAU

Job Interview

1. Courtney Barger ASU
2. Jade Fryhover CAC
3. Robin Tieman ERAU

Business Decision Making

1. Hunter Collieran, Matthew Johnson, Prab Singh ASU
2. Christy Lopez, Christopher Castro NAU

3. Taylor Harrison ERAU

Impromptu Speaking

1. Marcos Lopez CAC
2. Paul Pedregro NAU
3. Giselle Rodrigues ERAU

Chapter Updates

Central Arizona College

We are off to a fantastic start this school year. Club rush was a great success, 13 active members and counting. We are getting into the classrooms in hopes to expand our memberships and recruit more. Competition prep is also in full swing, CMAP, and Super Sweeps are progressing awesomely. Mark Creech National VP of the Western Region attended our club rush and was an amazing help and persuader. New officers are Jade Fryhover as Vice President, Nicholas Harden Secretary/Treasurer, Yvette Infante our Membership Director, Alma Murillo our Historian/ Wizard Web Design, Josephine Vidal our Fundraising Director, and Mark Creech Activity Coordinator. Our chapter has officially completed Super Sweeps. We have active classroom Presentations as part of our recruitment plan. For March of Dimes we have a Faculty Dress head to toe purple event on the Horizon for Non Stop November.

Phoenix College

This fall semester, Phoenix College Phi Beta Lambda has endorsed its three pillars of service, education, and progress. Starting early in the semester, recruiting has been our priority and are proud to say we have more than doubled our active members. An executive position for Secretary had been open since the start of the semester but is now filled. Phoenix College hosted an Involvement Fair in which our Phi Beta Lambda chapter participated. Together we were able to interact with freshmen and sophomores about PBL, how it has benefited



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our lives, and how it could benefit theirs. In the short two hours which the event lasted, we managed to get over 30 students interested in our chapter that were more than happy to give us their contact information so we could keep them up to date with our events and upcoming meetings.

We also managed to have about four officers, one advisor, and one general member attend the PBL officer training event at our campus. Apart from learning about major events, leadership, and teamwork skills, we also helped with the preparation and packing up of the event.

Arizona State University

We started the year focusing on recruitment and our presence at iweek which is W.P. Carey’s club rush event. We also completed Super Sweeps in October and as a result, we have seventeen dues-paid members so far which is a huge increase from last year’s eight. Scott Chilleen and Tirso Tonche from the state officer team spoke at our first meeting to help promote the club and upcoming events. Our efforts are now focused on upcoming competitions and member retention through engaging meetings. We are working to plan socials and have other guest speakers at chapter meetings.

Northern Arizona University

Northern Arizona University has kicked off their chapter with a bang this year! With seven returning members, the chapter has prepared their plans to garner new recruits, lead in future competitions, and promote FBLA-PBL throughout their school and state.

Congratulations to our new officer team who were elected during our first meeting. Recruitment is in full force with members dropping by classrooms to promote PBL and attract new members to the organization.

UPCOMING EVENTS

- Dec 1 – 18 Phoenix Children’s Hospital Toy Drive
- Dec 10 Non-Stop November ends
- Dec 10 Phoenix Street Cleanup
- Dec 17 PBL State Officer Meeting
- Jan 1 Action Awareness begins
- Jan 21 PBL State Officer Meeting (TBA)
- Jan 21 FBLA Region 3 Conference
- Jan 28 FBLA Region 4 Conference
- Feb 2 FBLA Region 1 Conference
- Feb 4 FBLA Region 2 Conference
- Feb 11 PBL Winter Leadership Conference (CAC)
- Feb 25 PBL State Officer Meeting (TBA)
- March 1 Action Awareness ends
- March 19 “Mile of Dimes Extravaganza”
- March 31 Deadline for Rise to Top Points
- April 17-19 FBLA State Leadership Conference (Tucson)
- April TBA PBL State Leadership Conference
- June 23 – 24 PBL Institute for Leaders (Anaheim, CA)
- June 24 – 27 PBL National Leadership Conference (Anaheim, CA)

Future National Leadership Conferences

- 2018 Baltimore, MD June 23 – 26
- 2019 San Antonio, TX June 24 – 27